

Identifying and Sustaining the Public Role of UC Berkeley

Chile - California Higher Education Project
CIAE University of Chile
April 4, 2016

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Public Dimensions of Public Universities

The
University
and the HE
System

Core
Mission -
Teaching
Research

Public Service
Economic
Engagement

Governance,
Management
Accountability



Public Dimensions of Public Universities

Financial Legal
Dimension

Economic Public
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Access and Promoting
Equality Dimension

Professionals for
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Public Sphere
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UC Berkeley

The University
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- A Stated Public Mission and State Constitutional Status
- Position in HE System - Part of a larger public HE system
- A Geographic Defined Service Area
- Admissions - publicly understood criteria on system access



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Examples - Access and Promoting Equality Dimension

- UC and the California Public HE System – mission differentiation and growing with the state’s population and economy – Berkeley is historically part of a larger socio-economic mobility strategy
- Serving largely Californians at the UG level
- Transparent Criteria for UG Admissions – at least historically, now eroding
 - Freshman top 12.5% Statewide – with 9% Eligibility in the Local Context (School) Criteria
 - Transfer Students – 60/40 Rule
- Financial Aid Policy – UG robust need based – no merit financial aid – 33% of each tuition dollars goes to Financial Aid
- Robust numbers of Low-Income/Socio-Economic Mobility/First-Generation/Immigrant
- Racial/Ethnic Diversity – some differences in public and privates AAUs

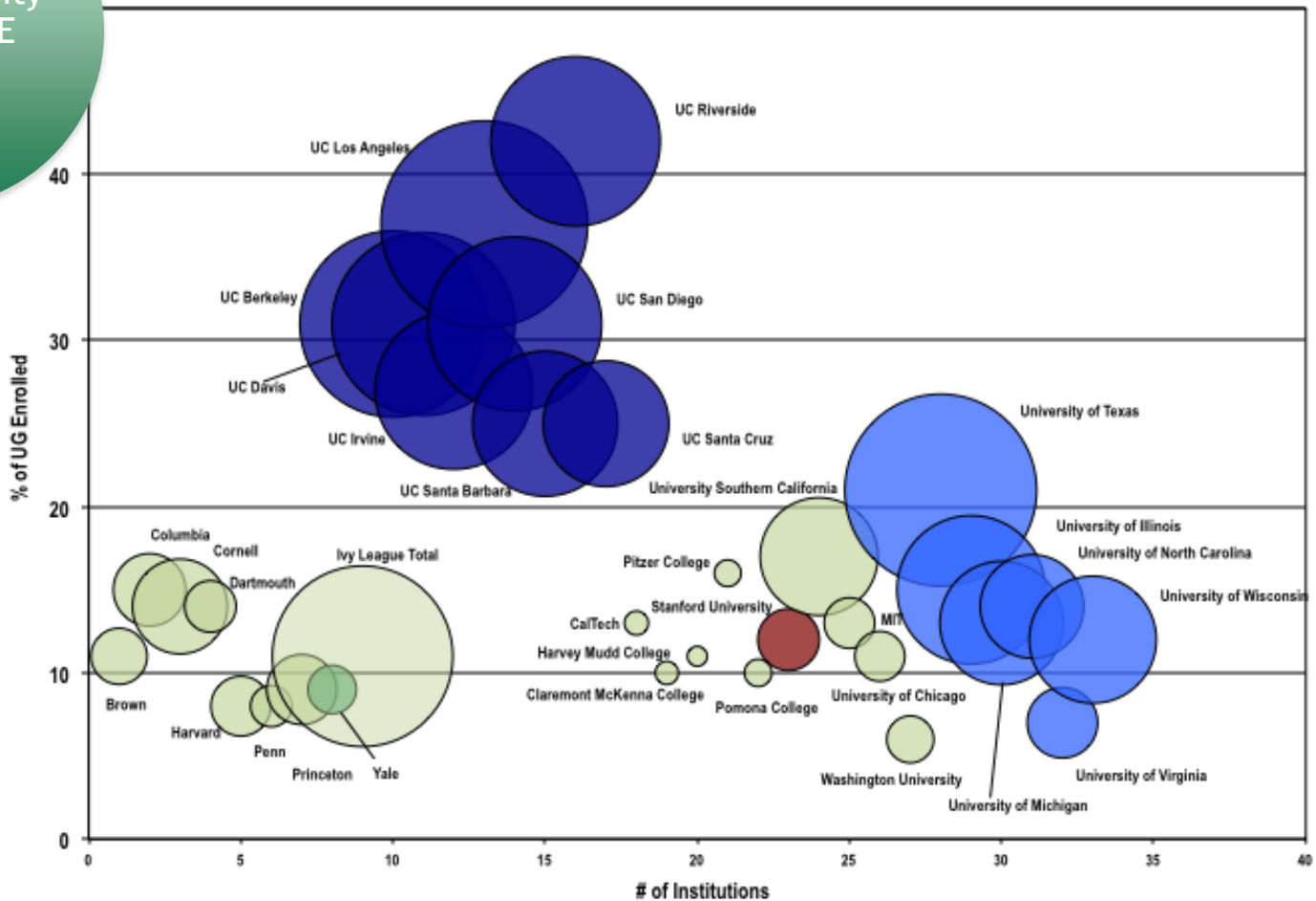


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The University and the HE System

Percentage of Low Income Students (Pell Grant) at UC's and Comparison Group

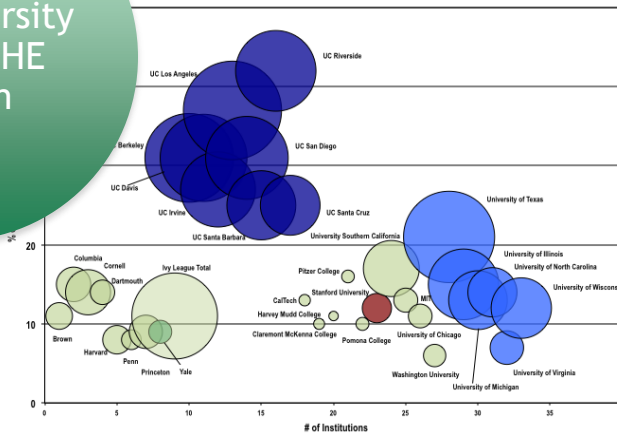




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Social Mobility Index (SMI)

CollegeNET

- UC Berkeley**

US Rank	44
Tuition	\$13K
% UG Grad Rate	91.1
Median Early Career Salary	\$60K
Endowment	\$1.4 B

- Stanford**

US Rank	810
Tuition	\$44K
% UG Grad Rate	95.7
Median Early Career Salary	\$63K
Endowment	\$18.7 B



Public Dimensions of Public Universities

UC Berkeley

Core Mission -
Teaching and
Research

- Undergraduate Education
- Graduate and Professional Education
- Research and Development



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Examples - UG, Graduate and Professional Education Dimension

- Scale in enrollment and programs is important for understanding public role.
- UG is largely separate from Professional Education – General Education as a pathway to specialization and as a means of generating good and informed citizens.
- Academic Graduate Degrees – focused increasingly on both the academic and private/non-profits employment; linked with knowledge production and teaching and research ecology of the campus.
- Professional Education – publics like Berkeley have a large array of programs – e.g., Social Welfare, Nursing, Medicine, Public Policy, Journalism or Communications, Public Health, Law, Education, Business, etc. – intended to meet largely state labor needs.



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Public Service
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- Engaged Scholarship and Service
- Regional Economic Engagement/Tech Transfer
- Extension/Life-Long Learning
- Relations with Schools
- Public Space for Evaluation of Society



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Examples - Regional Economic and Service Dimension

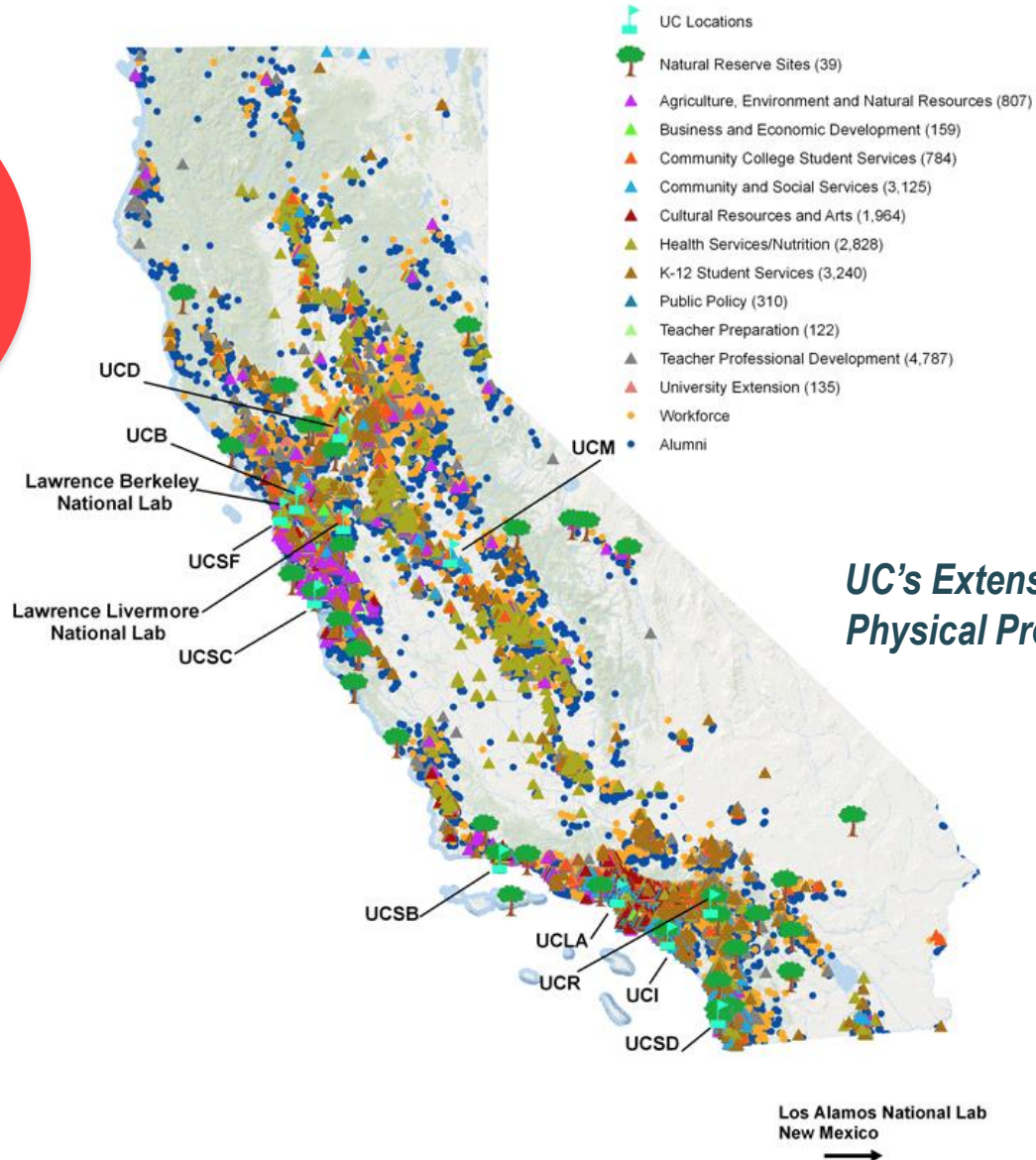
- The idea that the Public University should be in every corner of the state in some form providing public services.
- Public Service dimension – 48% UG students are Engaged in Community/Public Service during the course of their degree programs – including service learning programs and courses, local internships in schools, hospitals, environmental agencies etc.
- Cooperative Extension – Economic impact huge beyond the Berkeley campus and as part of UC system.
- Berkeley – and the UC system – shape K-12 curriculum and pathways to college – history of coordination
- Public Discourse – A special history (e.g., Free Speech Movement) only possible at a public university?



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Public Service and Economic Engagement



UC's Extension+ Programs and Physical Presence in California



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- Institutional Autonomy and Governance
- External Public Accountability
- Internal Accountability and Quality Assurance/Faculty Advancement
- Finance Model



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Examples - Finance and Legal Dimension

- UC as a “Public Trust” in the California constitution – public corporate model of governance
- External Public Accountability – state lawmakers, federal government, stakeholders
- Academic leadership and tradition of shared governance – significantly different from private
- Historical link of enrollment workload with state funding

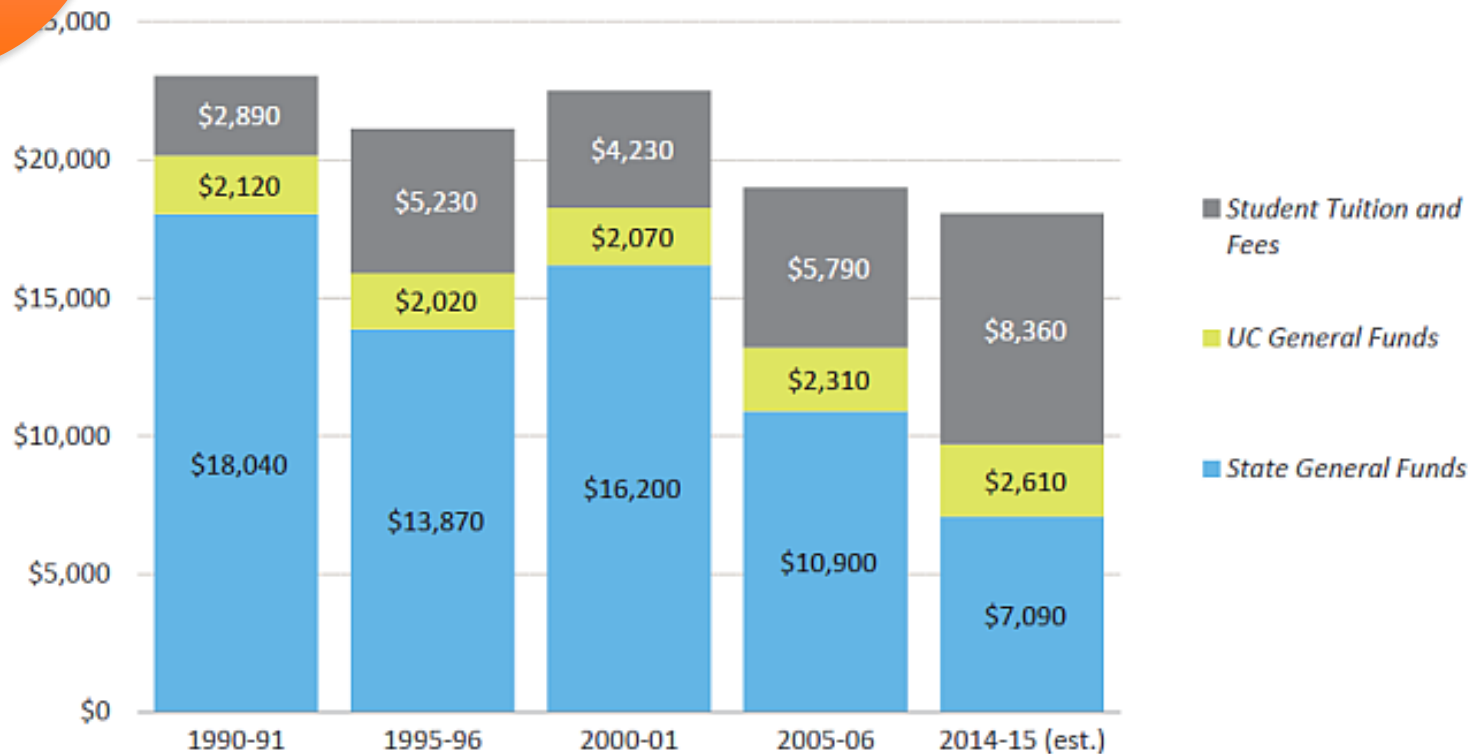


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*Per Student Education Expenditures and
Sources of Income*

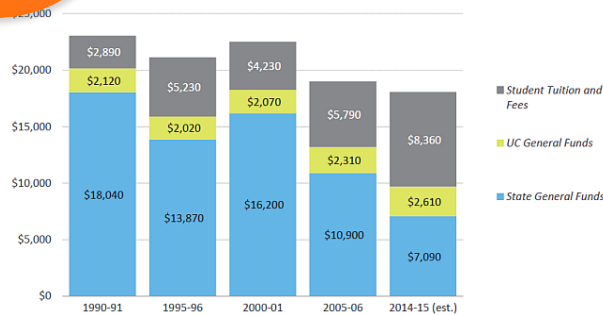




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- Declining state investment per student
- Rising student-faculty ratios
- Less competitive finance packages for graduate students in competitive disciplines
- Less competitive faculty salaries – particularly with elite privates
- Virtually no state funds for capital costs
- Need for a revised funding model – but none in sight in California



Initiatives Supporting Berkeley's Public Purposes

Examples – How to cope with a lack of resources?

The University and the HE System

Core Mission - Teaching and Research

Public Service and Economic Engagement

Governance, Management and Accountability

Accessibility

- Recently revised UG admission standards – Eligibility in the Local Context (ELC) – results to be determined.
- Expanded UG institutional financial aid – can Berkeley/UC to have so many low and middle-lower income UG students?
- Plan to increase CA Freshman and Transfer Students = 750+ w/out adequate funding.

Teaching/Public Service

- Expanded service learning/public service and research engagement opportunities – an expanding component of education and influencing career outcomes.
- Blum Center/Global Poverty and Practice now largest UCB UG minor - USAID Higher Ed Solutions Network \$20m grant

Economic Engagement

- Expanded effort to support business start-ups – new UC Ventures Program
- Entrepreneurial Education and Initiatives



Berkeley's Future Public Role?

Concluding Macro Questions:

- ***Does declining public investment mean a decline in the Berkeley's public role?*** - Publicly operated universities have seen dramatic cuts in their direct public financing that they have not been able to replace fully with other funding sources; private universities have seen dramatic increases in their public funding through loans, grants, and tax breaks over the past few decades.
- ***The university as a space for civic discourse*** - In a fight to maintain themselves, universities may well find themselves reducing their emphasis on critical discourse in order to obtain governmental and private funding. Some private universities seem to focus so much on their money-making machine that they neglect their public mission. Will Cal suffer from this? Has it suffered from it?
- ***What will be Berkeley's role in a larger public higher education system that may not be able to grow with the state's population and economic needs?*** – disinvestment is leading to a devolutionary process of campuses struggling to maintain academic quality and with new constraints on enrollment and program capacity.



Extra Slides

Examples of Policy Areas



Y43/c4F6

COMPREHENSIVE
REPORT
1965-1978



Universidad de Chile

University of California

CONVENIO

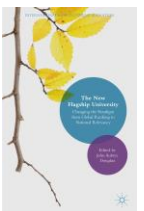
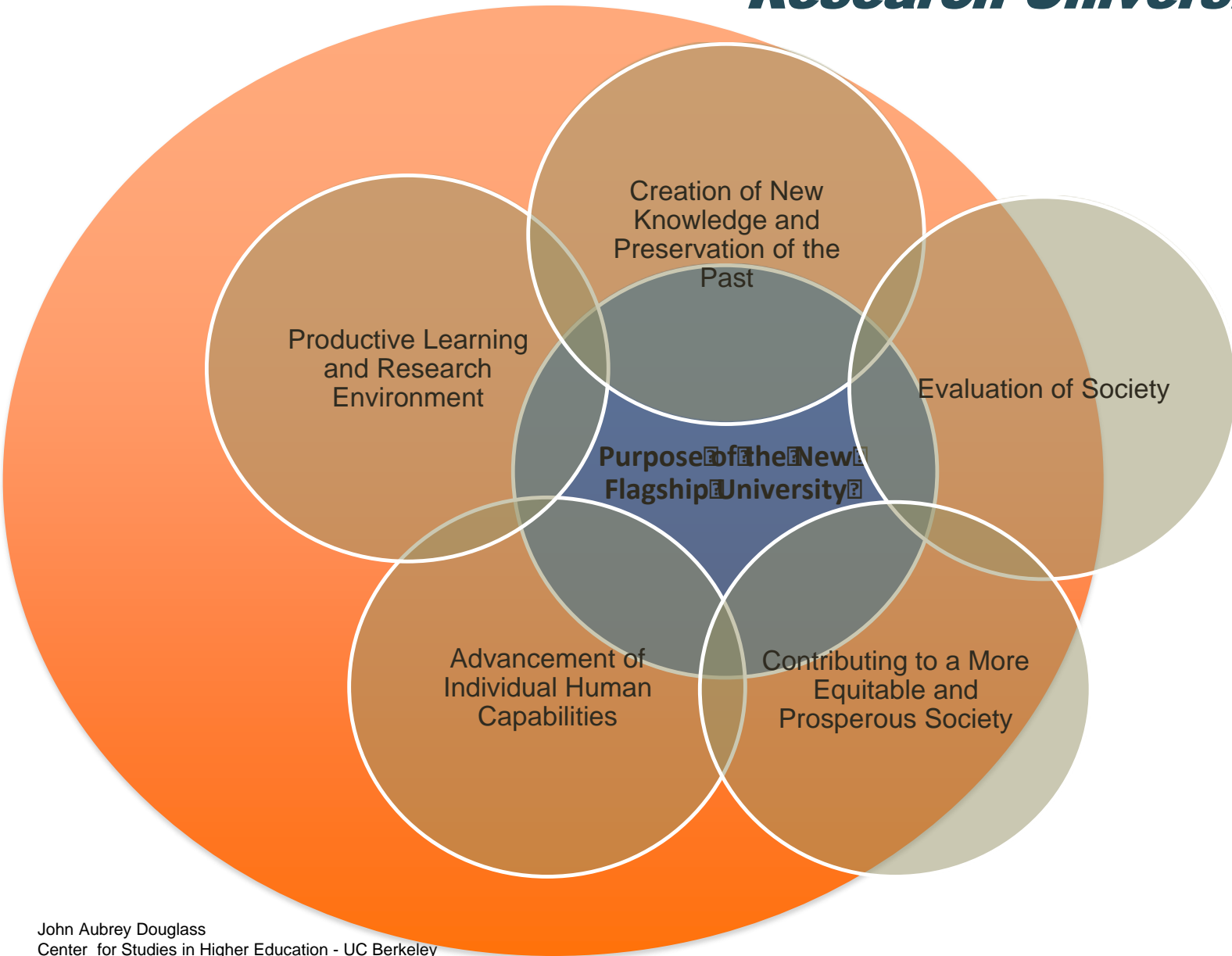


A Cooperative education
and research program
between the UNIVERSITY OF CHILE
and the UNIVERSITY OF CALIFORNIA

Narrative Report

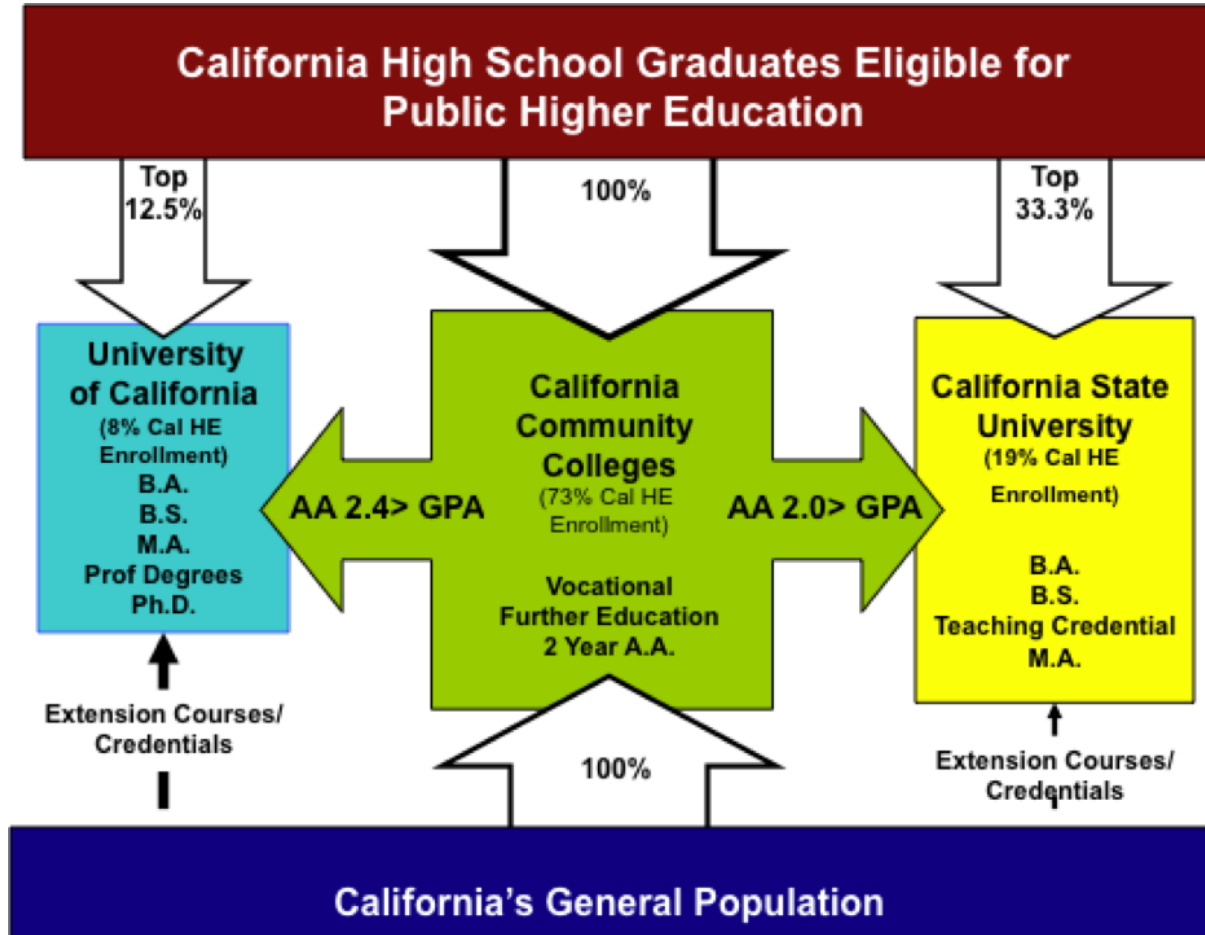
Volume I

The Purpose and Objectives of Leading Research Universities





California HE Transfer/Matriculation Model



California's Higher Education System

Total HE Enrollment in California = 3.7 Million

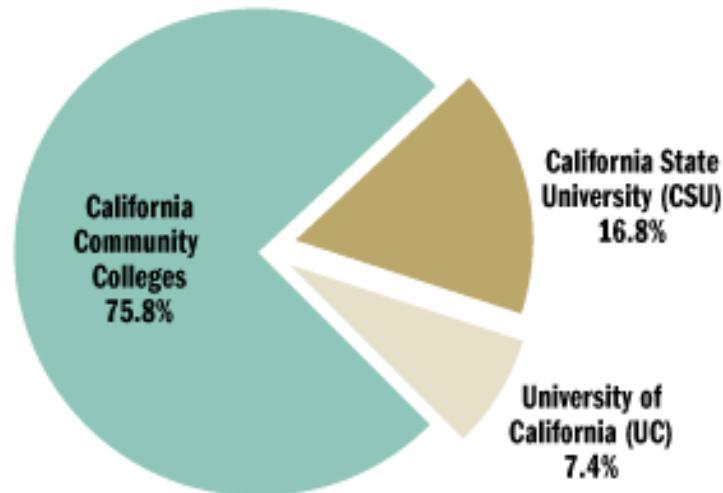
11% in Private Non-Profit

10% in For-Profit

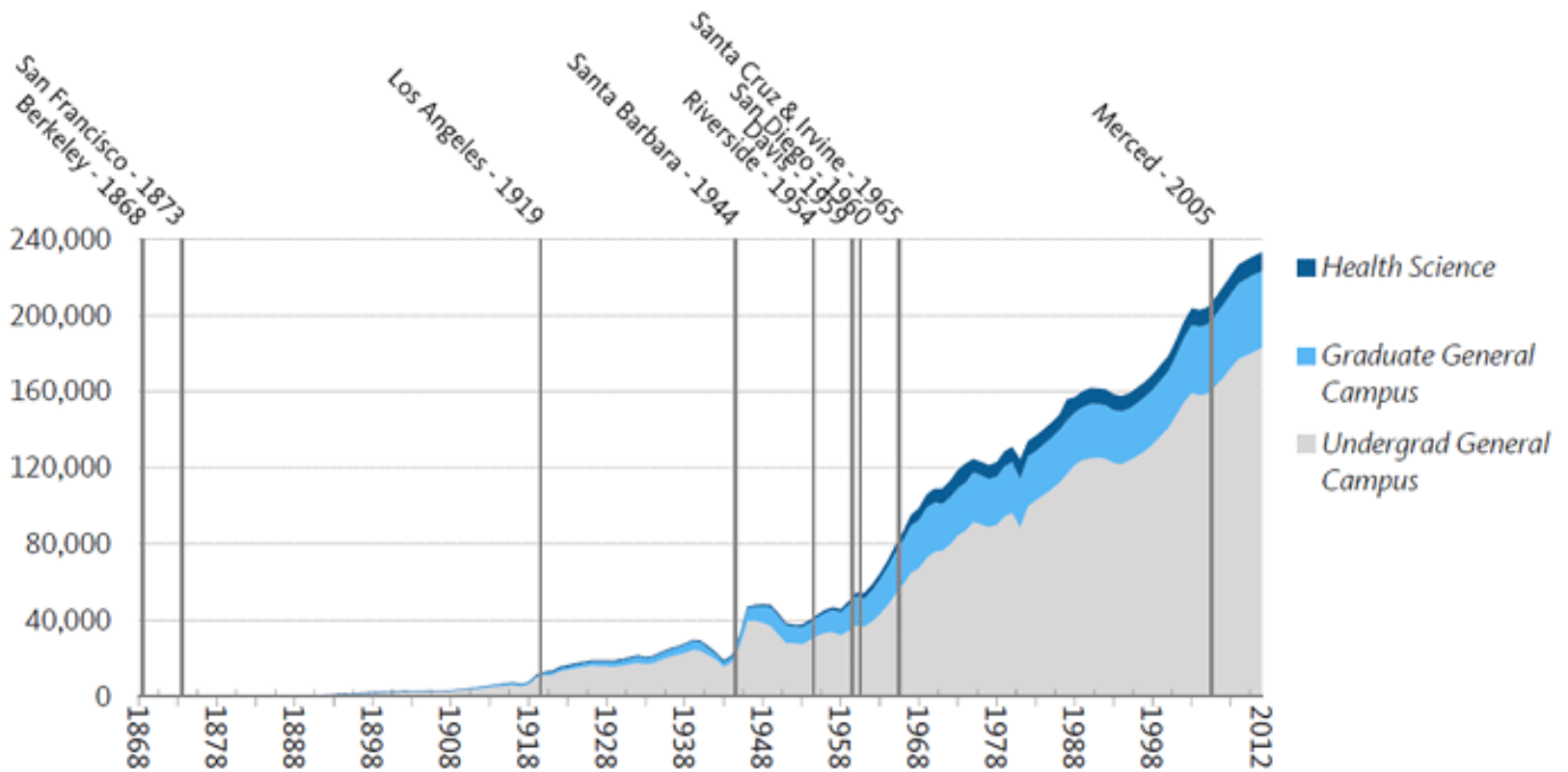
79% in Public HEI

Total Public HE = 2.9 million

**Percent of Undergraduate Enrollment in California's
Public Postsecondary Institutions**



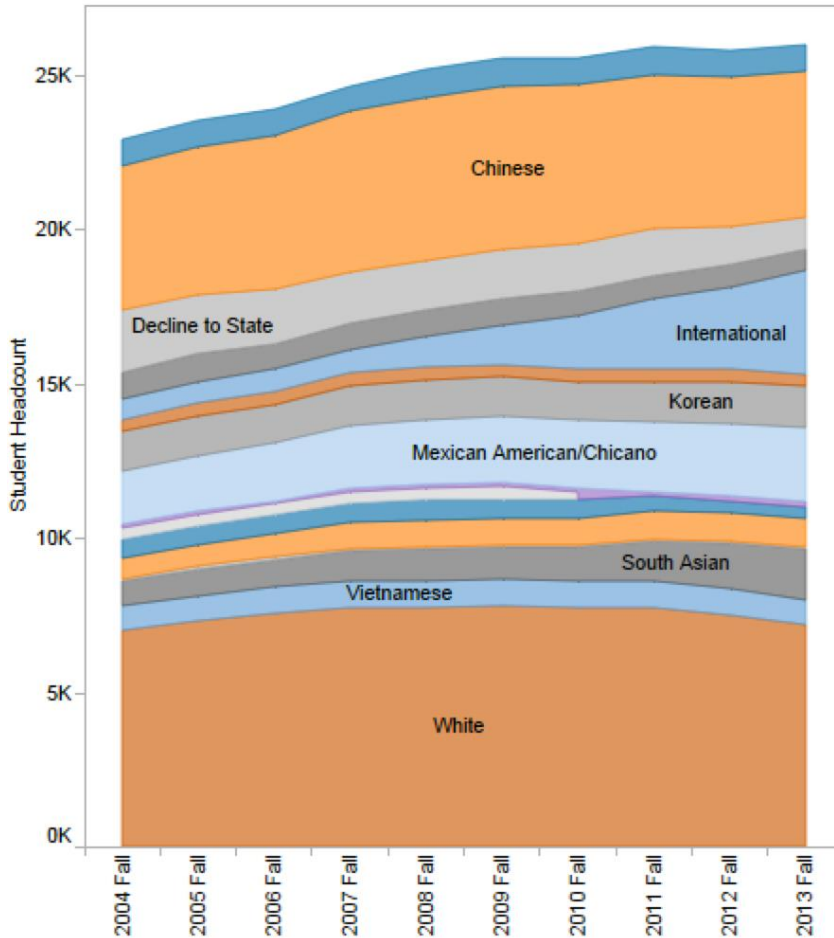
The University of California Statewide, Research Intensive, 4-yr Highly Selective



Changing Student Demographics at Berkeley

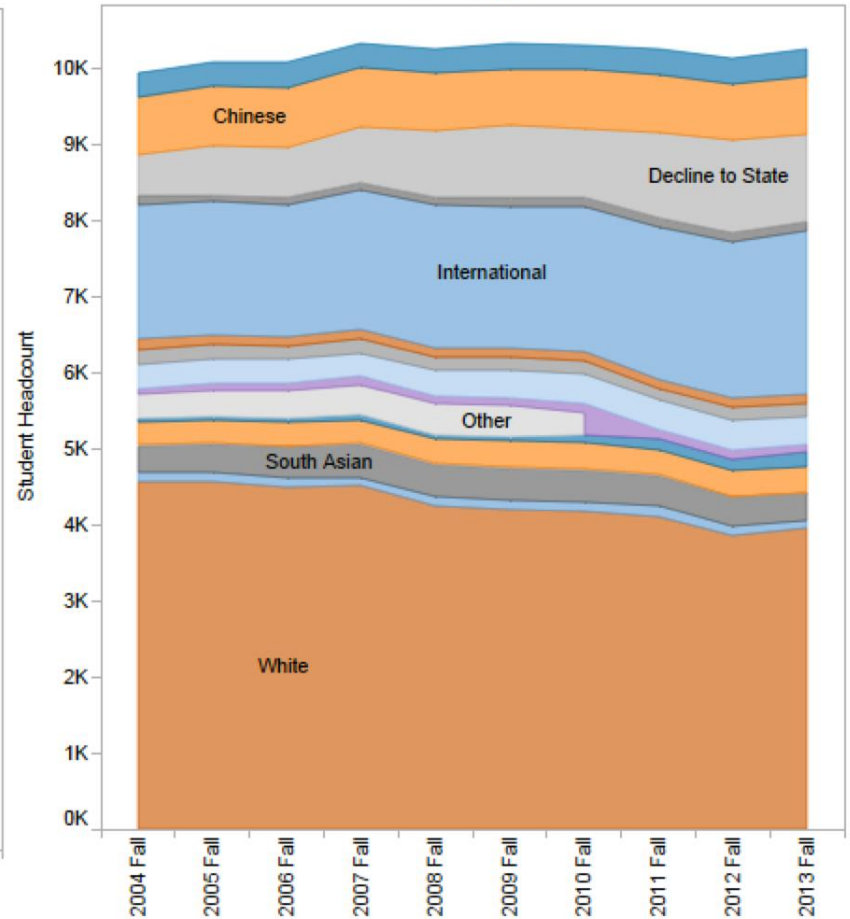
Undergraduates

Fall Semester

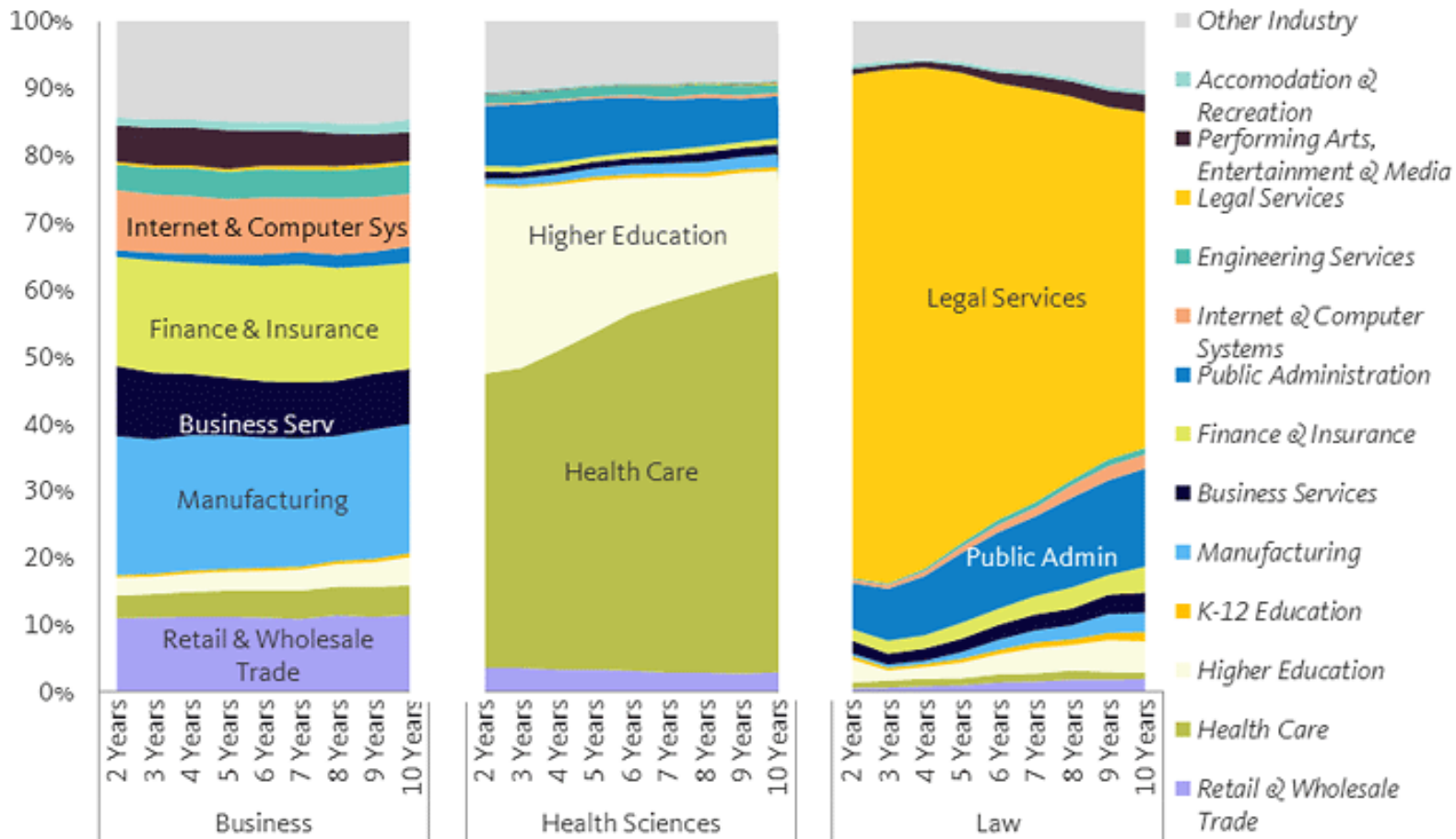


Graduate Students

Fall Semester



Sector of employment of UC graduate professional students in CA





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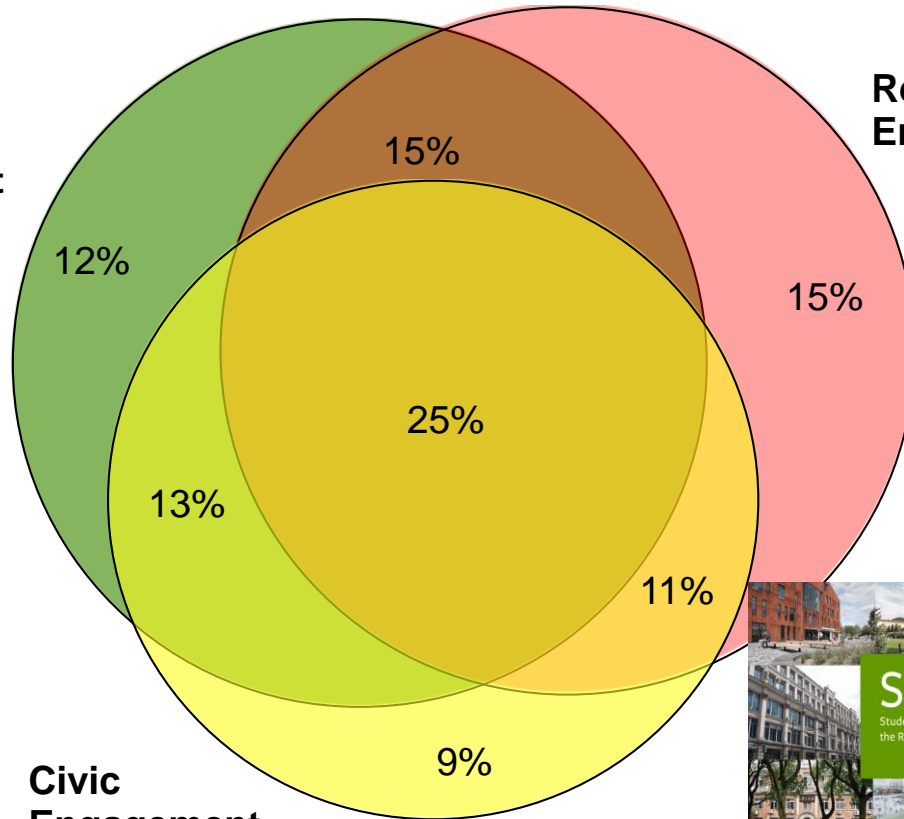
UC Berkeley

Public Service and Economic Engagement

SERU Survey Research Shows High Levels of UG Civic Engagement Correlates with Curricular and Research Engagement

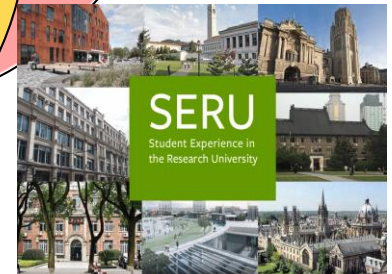
Curricular Engagement

Research Engagement



Percentage of UG Students with above average curricular, research and civic engagement

Civic Engagement





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Core Mission - Teaching and Research

Sector of Employment of UC Academic Graduate Students in California

